RĪGAS TEHNISKĀ UNIVERSITĀTE

Reģ.Nr.90000068977, Ķīpsalas iela 6A, Rīga, LV-1048, Latvija

Tālr.:67089999; Fakss:67089710, e-pasts:rtu@rtu.lv, www.rtu.lvwww.rtu.lv

Study programme "Entrepreneurship and Management"

Main attributes

Title	Entrepreneurship and Management
Identification code	IBU0
Education classification code	43345
Level and type	First-Cycle Higher Education (Academic Bachelor) Studies
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Jana Eriņa
Professional classification code	
The type of study programme	Full time, Part time, Extramural
Language	Latvian, English
Accreditation	26.05.2021 - 31.12.2027; Accreditation certificate No 2022/35
Volume (credit points)	180.0
Duration of studies (years)	Full time studies - 3.0; Part time studies - 4.0; Extramural - 4.0
Degree or/and qualification to be obtained	Bachelor's degree of social science in management
Qualification level to be obtained	The 6th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	General or vocational secondary education

Description

Abstract	Academic bachelor study programme “Entrepreneurship and Management” is implemented in accordance with Regulations No. 2 by the Cabinet of Ministers of the Republic of Latvia “Regulations on the State Academic Education Standard” as of 3 January 2002 and the Resolution of RTU Senate “On the Structure of Bachelor Study Programme” as of 25 February 2002. The study programme is designed so as to develop students’ analytical skills and to promote acquisition of scientific research skills, to enhance their abilities to formulate research problems and find ways for their solution, to develop students’ intellectual abilities in the fields that coincide with their individual interests and meet the needs of the society, and to develop their understanding of the complexity of socio-economic processes. In English the study program is being implemented only as full-time intramural studies.
Aim	The aim of the study program is to provide students with the theoretical knowledge of social sciences and to enable students to develop their research skills based on theoretical approaches in entrepreneurship and management, achieving particular learning outcomes of the study programme in accordance with the knowledge, skills and competences of level 6 of the European Qualifications Framework specified in the Classification of Latvian Education, as well as to qualify students to pursue Master’s level studies.
Tasks	The tasks of the study programme are the following: - to provide competitive education in entrepreneurship and management that corresponds to Bachelor’s level studies and meets international standards; - to provide comprehensive theoretical and practical knowledge, developing students’ skills in accordance with the requirements set by the labour market; - to develop awareness of the complex nature of socio-economic processes and to teach students to use the knowledge acquired in solving various socio-economic problems; - to develop students’ analytical skills and to ensure they acquire scientific research skills and develop the ability to formulate problems and find solutions; - to promote students’ interest in advancing their knowledge, improving their professional skills and continuing their education at master study programs.
Learning outcomes	Learning outcomes upon completion of the study program, graduates are able: - to demonstrate the knowledge of fundamental theories necessary to ensure the efficient management of an enterprise; - to develop understanding of the basic performance indicators of an enterprise; - to develop understanding of the impact of enterprise internal environment and external factors on business performance; - to put forward economically substantiated and socially responsible proposals to improve the performance of an enterprise; - to identify stakeholders involved in the operation of an enterprise, to determine their interests, to set certain goals and objectives, to plan and implement activities in order to achieve the goals; - to independently use modern information technologies to resolve the issues related to entrepreneurship and management; - to independently acquire, select and analyse the information, to apply scientific research methods; - to demonstrate the knowledge of management terminology in the Latvian and foreign languages; - to engage in argumentative discussions on business issues in the Latvian and foreign languages with specialists and other parties involved in entrepreneurship and management.

Final/state examination procedure, assessment	Upon completion of the study program, the student should develop a Bachelor Thesis (10 credit points). The Bachelor Thesis is analytical economic research with some elements of scientific work, which demonstrates the graduate's ability to use literature and other sources of information, as well as their ability to summarise and analyse the obtained results. The Bachelor Thesis is reviewed and then defended at an open meeting of the State Examination Commission appointed by the Dean.
Description of the future employment	Graduates have opportunities to work as Managers and Economic Specialists at various state institutions, banks, and private enterprises. They can also establish and manage their own enterprises.
Special enrollment requirements	Matriculation of the applicants to full-time undergraduate study programs (Day Department) is carried out on the competitive basis based on the result of the centralised secondary school examinations. In case of academic bachelor study program "Entrepreneurship and Management", two best results out of the following study subjects – mathematics, physics, foreign language (English, German or French), and the Latvian language – are taken into account.
Opportunity to continue studies	Graduates may continue their education at the academic master and professional master study program "Entrepreneurship and Management" and "Economics", or at any other master study program implemented by the Faculty of Engineering Economics and Management at RTU, as well as at master study programs and professional study programs at other universities, which enrol students with Bachelor's Degree.

Courses

No	Code	Name	Credit points
A		**Compulsory Study Courses**	**114.0**
1	IV0761	Introduction to Studies	1.0
2	DE0143	Mathematics	8.0
3	IV0759	Civil Protection	2.0
4	IV0152	Economics	6.0
5	IV0214	Fundamentals of Business Economics	3.0
6	IV0017	Financial Accounting	7.0
7	IV0220	Managerial Accounting	6.0
8	IV0002	Statistics	4.0
9	IV0218	Marketing	6.0
10	IV0227	Fundamentals of Finances	6.0
11	IV0226	Business Planning	6.0
12	IV0212	Project Management	6.0
13	IV0213	Startup Development	6.0
14	IV0221	Scientific Research in Entrepreneurship	9.0
15	DA0055	Environment and Climate Roadmap	2.0
16	IV0701	Information Technology and Business Data Analysis	3.0
17	IV0702	Business Intelligence Tools and Methods	3.0
18	IV0762	Business Data Processing Automation	3.0
19	SD0003	Innovative Product Development and Entrepreneurship	6.0
20	IV0697	Business and Labour Law	6.0
21	IV0294	Enterprise Management	6.0
22	IV0760	Personnel Management	3.0
23	IV0288	Social Responsibility and Business Ethics	6.0
B		**Compulsory Elective Study Courses**	**45.0**
B1		**Field-Specific Study Courses**	**36.0**
0	IV0015	Quantitative Methods for Economics	4.0
1	IV0036	Taxes and Duties	4.0
2	IV0042	Business Communication	4.0
3	IV0035	International Economic Relations	4.0
0	IV0050	Strategic Management	4.0
1	IV0030	Coaching and Team Management	4.0
2	IV0215	Investments	6.0
3	IV0056	Management Information Systems	4.0
4	IV0048	Business Risks	4.0
5	IV0165	Work Environment and Ergonomics	3.0
6	IV0703	Data-Driven Decision Making	3.0
7	IV0305	Process Analysis and Control	3.0
8	IV0216	Business and Social Dialogue	6.0
B2		**Humanities and Social Sciences Study Courses**	**3.0**
1	IV0224	Managerial Psychology	3.0
2	IV0707	Personal and Professional Development	3.0
B6		**Languages**	**6.0**
1	DE0315	Business English	6.0
2	DE0314	Business German	6.0
C		**Free Elective Study Courses**	**6.0**
E		**Final Examination**	**15.0**
1	IV0219	Bachelor Thesis	15.0