RĪGAS TEHNISKĀ UNIVERSITĀTE

RTU Course "Entrepreneurial Finance"

02C60 Rīgas Biznesa skola

General data

Code	BS0050
Course title	Entrepreneurial Finance
Course status in the programme	Compulsory/Courses of Limited Choice
Responsible instructor	Raimonds Lieksnis
Volume of the course: parts and credits points	1 part6.0 ECTS credits
Language of instruction	LV, EN
Abstract	The course is designed to help students understand the business financial process. The course examines the methods of venture capital and private equity financing, focusing on various offers - start-ups, investment growth and redemption - from the perspective of both the entrepreneur and the investor. The Business Finance course prepares students for competent business and corporate finance management skills. The course focuses on the specific financial planning and financial decision-making needs of business projects, including the financial and management challenges of the creation and development phase.
Goals and objectives of the course in terms of competences and skills	The aim of the course is to prepare students to be competent in business and corporate finance. Course tasks- Improve the ability to evaluate business activities using exel Develop the ability to create capitalization tables. Introduce different financing strategies
Structure and tasks of independent studies	Students independently analyze the study course literature on the topics realated to business financing process. Permorm discussions on the course topics. Prepare homework, prepare financial statements and analyze financial statements. Prepare for individual tests and exams.
Recommended literature	Obligātā/ Mandatory Chris Leach and Ronald Melicher. (2020). Entrepreneurial Finance. 7th edition, ISBN 9780357442043, 2020, 752 lpp Entrepreneurial Finance, Fourth Edition: Finance and Business Strategies for the Serious Entrepreneur, Steven Rogers, 2020, 384 lpp Fundamentals of Entrepreneurial Finance by Marco Da Rin and Thomas Hellmann, 2020, 657 Papildu/ Additional Financial Intelligence, Revised Edition: A Manager's Guide to Knowing What the Numbers Really Mean, Karen Berman, 2013, 304 lpp
Course prerequisites	Bachelor degree and knowledge in Financial and Managerial Accounting
Courses acquired before	PBM405 Financial and Managerial Accounting

Course contents

Content	Full- and part-time intramural studies		Part time extramural studies	
	Contact Hours	Indep. work	Contact Hours	Indep. work
Introduction – finance for entrepreneurs. Venture life cycle and financing. Developing the business idea. Financing a new venture	8	5	0	0
Evaluating financial performance. Breakeven analysis. Managing monthly cash flow	8	9	0	0
Valuing early-stage ventures. Venture Capital Valuation methods.	8	5	0	0
Financial planning and private company valuation	9	10	0	0
Valuing private companies for equity investments	4	9	0	0
Small private company valuation.	4	4	0	0
EU financing for startups and SMEs. Altum experience	10	5	0	0
Financing alternatives and structures. Trade sale and private equity investment cases	4	5	0	0
Exiting through IPO.	4	9	0	0
Legal side of private equity financing. Legal considerations when obtaining equity financing – EU and Baltics. Shareholder agreements.	8	5	0	0
Management Buyouts	9	5	0	0
Presentations	4	9	0	0
Total:	80	80	0	0

Learning outcomes and assessment

Learning outcomes	Learning outcomes assessment methods and assessment criteria
Able to explain how to finance a startup	Tests, situation analysis, homework, presentations,midterm exam, final exam

Able to value an unquoted (privately-held) company	Tests, situation analysis, homework, presentations,midterm exam, final exam
Able to know how financing transactions are structured	Tests, situation analysis, homework, presentations,midterm exam, final exam
Able to know how investors exit from unquoted investments	Tests, situation analysis, homework, presentations,midterm exam, final exam

Course tests

Tests	% of final assessment
Tests	15
Final exam	30
Midterm exam	20
Situation analysis	5
Homeworks	18
Presentations	12
Total:	100

Course planning

Part	Semester			CP	Academic hours			Tests		
	Autumn	Spring	Summer		Lectures	Practical	Lab.	Test	Exam	Work
1.	*		*	6.0	48.0	16.0	0.0		*	